



SuzukiMusic

Be together. Play together.

SPONSORSHIP PROPOSAL 2024-2025

CHARITY NO. 89277-6378RR0001

**ALL PROCEEDS
GO TO:**

Our Suzuki community offers an encouraging atmosphere to nurture every child's full potential and love for music.

Viva Suzuki is an annual concert that involves all SuzukiMusic students, from the earliest beginners to the most senior. Our violin, viola, cello, flute and guitar students all perform in this event. It is SuzukiMusic's most important annual fundraiser. The concert is a tribute to Dr. Shinichi Suzuki and his timeless vision of changing children's lives through music.



**Faculty
Development**

To support every student's learning style effectively.



**SuzukiMusic
Programming**

To aid in enriching programs, purchasing sheet music and inviting special guests.

1

GOLD SPONSOR

Gold Sponsors offer \$1000 to support SuzukiMusic. Gold Sponsor receive special marketing opportunities.

2

SILVER

Silver sponsors offer \$500 to support SuzukiMusic.

3

BRONZE

Bronze sponsors offer \$300-\$350 to support SuzukiMusic.

4

SUPPORTER

Supporters offer in kind donations to SuzukiMusic.

About SuzukiMusic

SuzukiMusic is incorporated as a not-for-profit corporation and all proceeds go to funding faculty development, and programming. We are a member of The Suzuki Association of Ontario and The Suzuki Association of the Americas. All SuzukiMusic teachers are professional musicians, and have received specialized training in Suzuki teaching from accredited Suzuki institutes.

About The Suzuki Method

Founding principles of the Suzuki Method:

1. Expectation of Success

All children can learn to play music.

2. Early Beginning

Suzuki children usually begin to play music when they are between 3-5 years old.

3. Listening

Suzuki students listen daily to recordings of the repertoire they will be learning.

4. Nurturing

Suzuki parents always encourage their children's musical effort.

5. Social Environment

Suzuki students learn to play music in weekly private lessons and regular group classes

**“Where love is deep,
much can be
accomplished.”**

- Dr. Shinichi Suzuki

6. Parent Teacher

Suzuki parents are ‘home teachers.’ They help the child during their daily practice.

7. Repetition

Suzuki students repeat new skills many times until they master them.

8. Performance

Suzuki students have performance opportunities in group lessons and recitals. Their first performance may be a simple bow or song.

9. Review

Suzuki students continue to play their early pieces, using them as the foundation for technical studies and to advance through the repertoire.

10. Natural Reading

Suzuki students learn to read music around 6 years old after they have learned to “play by ear”.

Viva Suzuki Funding Objectives

Funding will enable the school to...

- 1) Provide the faculty with the opportunity to continue to upgrade and refresh their skills. Specialized Suzuki training ensures that our teachers are aware of the best practices and can support every child's learning style effectively.
- 2) Enrich the school's programming, enabling us to bring special guest artists to our Saturday classes to interact with our students, or to purchase music for our reading classes and ensembles.

SuzukiMusic Programs

Private Lessons: Parents attend private lessons with their child at their teacher's studio and learn how to coach their child for their home practice.

Group Classes: There are 15 group classes across September to May where children have a chance to gather with their peers and learn in a social environment. This helps develop a sense of community within our school.

Teen Mentorship Program: This is a bi-annual certificate class. The teenage students learn how to become mentors to Suzuki kids, how to effectively support younger students as practice buddies, and learn details about the Suzuki philosophy. The workshop includes a full-day of class, readings and a number of class observations. The program offers a certificate at the end of the course.

Headstart Program: A pre-instrumental program designed to introduce 3- 4 year olds to basic musical concepts and beginning Suzuki rhythms and repertoire. Emphasis is on rhythm, singing, motor development and aural training, aided by the playing percussion instruments. The students are also introduced to the five instruments taught at our school; Cello, Violin, Viola, Flute and Guitar and are given the opportunity to listen to, touch and make sounds on the actual instruments.

Our Advertising packages run from May to April, beginning with Viva Suzuki in May and continuing through the following school year, ending in April before the next Viva Suzuki.

Comparison of Benefits

SuzukiMusic is pleased to provide customized sponsorship packages that are aligned with your company's values, standards and needs. Leveraging our extensive marketing and promotional campaigns and on-site exposure, we are happy to work with your company to customize a package that best meets your objectives. The following are guidelines of benefits that can be expected at various levels.

Benefits	Gold	Silver	Bronze	Supporter
	\$1000	\$500	\$300-350	in kind
Corporate branding in Souvenir Programme Speaking opportunity at concert	Full page ad and printed remarks	Full page ad with logo	business card to half page ad with logo	logo on backpage
Website Recognition	Prominent logo recognition on sponsors page & footer/homepage	Prominent logo recognition on sponsors page	Logo recognition on sponsors page	Logo recognition on sponsors page
Social Media Recognition	Ad in SuzNews e-Newsletter and social media mentions on Facebook and Instagram.	Ad in SuzNews e-Newsletter and social media mentions on Facebook and Instagram.	Ad in SuzNews e-Newsletter	Logo in SuzNews e-newsletter
Corporate Branding on on-site signage	Prominent logo with recognition as Gold Sponsor	Secondary logo with recognition as Silver Sponsor	Bronze recognition with logo	logo

Contact Information

For sponsorship inquiries and information, please contact:

Susan Wooltorton, Assistant Manager and Volunteer Coordinator

@volunteer@suzukimusic.ca

National Capital Suzuki School of Music, Arts Court: 2 Daly Ave, Ottawa, ON, K1N 62E

2024 Viva Suzuki Fundraiser

May 11, 2024, 10 AM, at Canterbury HS, 900 Canterbury Ave, Ottawa ON

Yes, I would like to be a Sponsor of the **2023 Viva Suzuki Fundraiser** at the following level:

- Gold Sponsor \$1000
- Silver Sponsor \$500
- Bronze Sponsor -half page ad \$350
- Bronze Sponsor - business card ad \$300
- Supporter - in kind donation
- I am interested and would like to discuss other sponsorship opportunities

*I am unable to attend, but would like to support the event with a donation of \$ _____

Enclosed is a cheque for \$ _____ made payable to SuzukiMusic

If you would like to donate through **e-transfer** or **Visa, MasterCard**, please contact info@suzukimusic.ca.

PRIMARY CONTACT INFORMATION:

Name: _____ Position: _____

Company: _____

Address: _____

City: _____ Prov.: _____ Postal Code: _____

Phone: (____) _____ Email: _____

Please send to: **SuzukiMusic**
% Liko Yamane
14 Black Forest Lane, Ottawa, ON K2H5C8
Email: info@suzukimusic.ca

SuzukiMusic's registered charitable number is: 89277-6378 RR0001

*Donations are eligible for a charitable tax receipt for income tax purposes.

SuzukiMusic does not sell or distribute its donor or sponsor list to external organizations or agencies